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«Putting evidence in action»

In this presentation I will focus on the process of translating scientific public health evidence into policy and practice and the role that the European Public Health Association (EUPHA) can play in this. How can you, as a researcher, ensure that the results of your research are optimally used? In this presentation I will show at what times and in what ways researchers can work on the consolidation of research results before and during your research. I will show this by illustrating the opportunities that EUPHA offers for this and by showing international examples (i.e. the MOCHA project – Models of Child Health Appraised), but also the way in which this is supported by research financiers in the Netherlands (i.e. a project about smoking cessation by vulnerable pregnant women). Key ingredients of projects successfully in translating evidence into policy and practice is stakeholder engagement: engaging stakeholders (end users such as pregnant women with a low socioeconomic status, maternity care providers or pediatricians) is fundamental and has to be an ongoing activity during all research projects.